

(When required)

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LOS ANGELES DAILY JOURNAL
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PROOF OF PUBLICATION

(2015.5 C.C.P.)

State of California)
County of Los Angeles) ss

Notice Type: HRG - NOTICE OF HEARING

Ad Description:
19-1048-s1

I am a citizen of the United States and a resident of the State of California; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk of the printer and publisher of the LOS ANGELES DAILY JOURNAL, a newspaper published in the English language in the city of LOS ANGELES, county of LOS ANGELES, and adjudged a newspaper of general circulation as defined by the laws of the State of California by the Superior Court of the County of LOS ANGELES, State of California, under date 04/26/1954, Case No. 599,382. That the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

10/04/2019

Executed on: 10/04/2019
At Los Angeles, California

I certify (or declare) under penalty of perjury that the foregoing is true and correct.



Signature



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2019 OCT -9 PM 2: 04

CITY CLERK

BY _____
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DJ#: 3300972

NOTICE OF PUBLIC HEARING

You are hereby notified that the Planning and Land Use Management (PLUM) Committee of the Los Angeles City Council will hold a public hearing on ~~Tuesday, October 29, 2019~~ Tuesday, October 29, 2019 at approximately ~~2:30 PM~~ 2:30 PM or soon thereafter in the John Ferraro Council Chamber, Room 340, City Hall, 200 North Spring Street, Los Angeles, CA 90012 (entrance on Main Street), to consider the following: Mitigation Monitoring Program, and related California Environmental Quality Act findings; reports from the Los Angeles City Planning Commission (LACPC) and the Department of City Planning; Resolution for a General Plan Amendment to the Central City Community Plan to re-designate the Site from Light Industrial to Community Commercial land use; and remove Footnote No. 2 to allow for an Floor Area Ratio (FAR) increase to 3.9:1 in lieu of the 3:1 FAR otherwise permitted for Height District 2D and draft Ordinance effectuating a Vesting Zone Change and Height District Change from M2-2D to (T)(Q)C2-2D, and Appeals filed by the 1) Camille Slough for the Coalition for Responsible, Equitable Economic Development (Representative: Camille Slough, Adams Broadwell, Joseph Cardozo), and 2) Liza Brereton, Aids Healthcare Foundation (Representative: Mitchell M. Tsai, Mitchell M. Tsai, Attorney at Law) from the determination of the LACPC approving the Master Conditional Use Permit to permit the on-site sales and consumption of alcoholic beverages at two restaurants and an event space, within the mixed-use building, and the Site Plan Review for a development project for a development project which creates 323 dwelling units, for the expansion and redevelopment of the existing Southern California Flower Market facility between Maple Avenue and Wall Street, south of 7th Street, and maintenance of the existing wholesale market, where the existing property consists of two buildings, the North Building (206,517 square feet) and the South Building (185,111 square feet), both of which include open rooftop parking, where the North Building and its rooftop parking will be maintained and renovated, while the South Building will be demolished in order to allow for the development of a new mixed-use building with one level of subterranean parking; additionally, the new mixed-use development will consist of wholesale trade, retail, restaurant, office, and residential uses, and the new South Building would be 15 stories (comprised of a 12-story residential tower, over three stories of office, retail, restaurant, wholesale flower market, and parking) and 205 feet in height, where the development program for both buildings would consist of 323 residential, of which 32 units will be set aside for Moderate Income households; 64,363 square feet of office space; 4,385 square feet of retail space; 83,785 square feet of wholesale space and storage; 13,420 square feet of food and beverage space; and, 21,295 square feet of event space (of which 6,700 square feet of interior floor area of Event Space and covered exterior areas of Event Deck, in conjunction with lobbies

and other miscellaneous spaces which are part of the total commercial, retail, wholesale and restaurant areas, comprise 10,226 square feet of building floor area), and the Flower Market would continue to operate in the existing North Building during and after the redevelopment for the properties located at 709-785 South Wall Street, 306-326 East 7th Street, and 750-752 South Maple Avenue, subject to Modified Conditions of Approval. The project was assessed in the Southern California Flower Market Project Environmental Impact Report (EIR), No. ENV-2016-3991-EIR, State Clearinghouse (SCH) No. 2017051068, certified on August 8, 2019; and pursuant to CEQA Guidelines Sections 15162 and 15164, no subsequent EIR, negative declaration, or addendum is required for approval of the project. Applicant: Scott Yamabe, Southern California Flower Growers, Inc. Representative: Joel Miller, Gensler Case No. CPC-2016-3990-GPA-VZC-HD-MCUP-SPR If you are unable to appear at this meeting, you may submit your comments in writing. Written comments may be addressed to the City Clerk, Room 395, City Hall, 200 North Spring Street, Los Angeles, CA 90012 or submitted by email to: www.LACouncilComment.com In addition, you may view the contents of Council file No. 19-1048-S1 by visiting: <http://www.lacouncilfile.com> Please be advised that the PLUM Committee reserves the right to continue this matter to a later date, subject to any time limit constraints. HOLLY WOLCOTT, CITY CLERK of the City of Los Angeles 10/4/19

DJ-3300972#

C.F. 19-1048-S1